

Towards Social Inclusion

A practitioner's guide to building a more inclusive Australia

20th & 21st April 2010, National Convention Centre, Canberra

HEAR EXPERT ANALYSIS FROM:



Dr John Falzon
Chief Executive Officer
St Vincent de Paul Society
National Council of Australia



Kerry Graham
Chief Executive Officer
The Inspire Foundation



Damian Ferrie
Executive Director,
Community Programs
Department of Planning and Community Development, VIC



Desley Hargreaves
National Manager,
Social Work Services
Centrelink

ATTEND & HEAR:

- ✓ What government and non-government organisations are doing to make social inclusion a reality
- ✓ Details of the initiatives highlighted as best practice in the Social Inclusion Toolkit
- ✓ How governments and the third sector can work together to build a more inclusive society
- ✓ Strategies for weaving a social inclusion focus into policies and programs

PRE & POST CONFERENCE WORKSHOPS

PRE-CONFERENCE WORKSHOP A

Inclusive Consultation

Researched by:



POST-CONFERENCE WORKSHOP B

Doing Social Inclusion

Endorsed by:



HEAR PRESENTATIONS FROM:

Stephanie Bennet
Branch Manager, Social Inclusion Branch
Department of Education, Employment and Workplace Relations

Kate Gumley*
Branch Manager, Homelessness Branch
Department of Families, Housing, Community Services and Indigenous Affairs

Lin Hatfield Dodds
National Director
UnitingCare Australia

Elaine Henry
Chief Executive Officer
The Smith Family

Cr Geoff Lake, President
Australian Local Government Association (ALGA)

Phillipa Duigan
Director, ICANs and Mentoring
Department of Education and Children's Services, SA with Rebecca Alessi

Irene Verins
Manager, Participation and Equity for Health
Victorian Health Promotion Foundation (VicHealth)

Professor Stephen Webb
Professor of Human Sciences
Director of The Australian Institute for Social Inclusion and Wellbeing
University of Newcastle

Peter Kent
Director, Courts Innovation Programs,
Magistrates Courts Branch
Department of Justice and Attorney-General, QLD

Professor Daniela Stehlik
Chair, Stronger Communities
Curtin University

Dr Harald Klein
Director, Neighbourhood Renewal
Department of Human Services, VIC

Senior Representative
Population Health Division
Department of Health and Ageing

* Subject to availability

Practical approaches to making social inclusion a reality

A socially inclusive Australia is one where all citizens have the opportunities and resources required to learn, gain employment, engage with their communities and have a voice. It is a very different Australia to the one we live in today where approximately five per cent of citizens aged 15 years and over face multiple disadvantages.

Following their election in 2007 the Rudd Government announced a commitment to decreasing disadvantage and building a more inclusive society. They established a national Social Inclusion Board, put together the Social Inclusion Toolkit and put in place mechanisms that encourage greater collaboration between governments and NGO's.

With the foundations laid, it's now up to our Federal and State Government Departments/Agencies, Local Councils and the NGO sector to make social inclusion a reality. The question is: **How do we do this most effectively?**

The **Towards Social Inclusion Conference** has been designed specifically to answer this question. It will do this through a series of practically focused presentations from Federal and State Government Departments, NGO's, Local Government and leading thinkers in this space.

If you are looking to hear practical advice, real case studies and workable solutions then this conference is for you. We look forward to seeing you there.

Ongoing conversations about social inclusion are critical to ensuring we achieve it. Don't miss out on the opportunity to become involved in this important conversation!

You will take away:

- A greater understanding of Australia's social inclusion agenda
- Strategies for weaving a social inclusion focus into policies and programs going forward
- A greater understanding of other sectors with whom it is important to collaborate
- Practical advice on how to focus your organisations work to build a more socially inclusive Australia

To register
fax back
the registration form to
1300 918 334
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on 1300 316 882

Who Should Attend?

Senior representatives from Commonwealth, State/territory and Local Government as well as academic institutions and NGO's, with responsibility for:

- Social Inclusion
- Policy / Strategy
- Programs
- Service Delivery
- Social Work

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Day One

Tuesday 20th April, 2010

8.30 REGISTRATION, COFFEE & NETWORKING

9.00 WELCOME REMARKS FROM THE CHAIR

9.15 How DEEWR is making social inclusion a reality

- The development of socially inclusive policies, programs and services in DEEWR
- New ways of working
- The importance of effective partnerships

Stephanie Bennet
Branch Manager, Social Inclusion Branch
Department of Education, Employment and
Workplace Relations

10.00 Social inclusion & the third sector

- What is social inclusion?
- The St Vincent de Paul Society's work to build a socially inclusive Australia
- The third sector and social inclusion – recommendations from the Productivity Commission's report on the contributions of the third sector

Dr John Falzon
Chief Executive Officer
St Vincent de Paul Society
National Council of Australia

10.45 MORNING TEA & COFFEE

11.15 What will a socially inclusive Australia look like?

- Facilitated discussion on the characteristics of a socially inclusive Australia

Professor Daniela Stehlik
Chair, Stronger Communities
Curtin University

12.00 Social inclusion & service delivery

- Centrelink's response to the government's calls for a greater focus on social inclusion
- Tailoring services to meet the needs of priority groups
- Lessons for other agencies/departments

Desley Hargreaves
National Manager, Social Work Services
Centrelink

12.45 LUNCH

Team Discounts

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3-4 – **save 10%** off the standard price

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If you want to register a group please feel free call us on 1300 316 882 and we will co-ordinate your registration to ensure it's as easy and as cheap as possible.

Only one discount can be used per booking.

SPOTLIGHT ON SUCCESSFUL INITIATIVES

1.45 Forging brighter futures – SA's Innovative Community Action Networks (ICANs)

- ICANs – an overview of a successful model of socially inclusive practice
- Community led practice informing policy development- Flexible Learning Options(FLO)
- Introducing Rebecca Alessi – the ICAN journey – a road well travelled

Phillipa Duigan
Director, ICANs and Mentoring
Department of Education and Children's
Services, SA
with Rebecca Alessi

2.30 Utilising evidence in the development of socially inclusive policy and programs

- The importance of building a solid evidence base
- Applying research findings to policy development
- Policies and programs developed out of research into the nature and cause of homelessness

Kate Gumley
Branch Manager, Homelessness Branch
Department of Families, Housing Community
Services and Indigenous Affairs

SOCIAL
INCLUSION
TOOLKIT

3.15 AFTERNOON TEA & COFFEE

3.45 Social inclusion in the justice sphere

- About the Special Circumstances Court Diversion Program
- Providing bail and sentencing options that link defendants to support services that will assist them to deal with the causes of offending behaviour

Peter Kent
Director Courts Innovation Programs, Magistrates Courts
Branch
Department of Justice and Attorney-General, QLD

4.30 What is social inclusion?

- Conceptual problems associated with the term social inclusion
- Overcoming some of the normative conceptions of the inclusion-exclusion dynamic
- Alternative conceptions of social inclusion that can decisively impact on the policy agenda for Australia

Professor Stephen Webb
Professor of Human Sciences
Director Australian Institute for Social Inclusion and
Wellbeing
University of Newcastle

5.15 CHAIR'S CLOSING REMARKS AND END OF DAY ONE

Day Two

Wednesday 21st April, 2010

REGISTRATION, COFFEE & NETWORKING

CHAIR'S OPENING REMARKS & RE-CAP OF DAY ONE

9.15 Inspiring youth to succeed

- Improving outcomes of the Australian youth population – an overview of the policy environment and examples of evidence based programs
- Improving outcomes for young people at risk of long-term disadvantage – an overview of the policy environment and examples of evidence based programs
- What we can be doing differently

Kerry Graham
Chief Executive Officer
Inspire Foundation

10.00 Victoria's progress towards social inclusion

- A Fairer Victoria – positioning Victoria not only as one of the most livable cities but also as one which is committed to being one of the fairest states in the world
- Investing in place based interventions within particular communities in need
- Theory and evidence which supports these interventions which are designed to promote social inclusion

Damian Ferrie
Executive Director Community Programs
Department of Planning and Community
Development, VIC

10.45 MORNING TEA & COFFEE

11.15 Harnessing local government experience to foster social inclusion

- Innovative ways that local governments are looking after the most vulnerable members of our communities
- How local governments can best work in partnership with state and federal governments

Geoff Lake
President
Australian Local Government Association (ALGA)

12.00 Drawing on our experience to build a more inclusive future

- Drawing on Australian and overseas experience to determine the key building blocks of a strategic national approach to social inclusion
- The importance of a whole of government approach to social inclusion
- Lessons from the ACT's social inclusion initiatives
- Uniting Care's social inclusion journey

Lin Hatfield Dodds
National Director
UnitingCare Australia

12.45 LUNCH

SPOTLIGHT ON SUCCESSFUL INITIATIVES

SOCIAL
INCLUSION
TOOLKIT

Assessing the impact of programs on priority groups

- How BreastScreen Australia assesses the impact of the program on priority groups such as Indigenous women
- Using information to tailor services to the needs of priority groups
- Lessons for other organisations when attempting to assess program impacts in a social inclusion context

Senior Representative
Population Health Division
Department of Health and Ageing

2.30 Innovation for inclusion - Breaking the mould to break the cycle of disadvantage

- The journey so far – an overview of The Smith Family's work to make social inclusion a reality
- Programs that are supporting children to achieve their full potential – an emphasis on education
- Case studies

Elaine Henry
Chief Executive Officer
The Smith Family

3.15 AFTERNOON TEA & COFFEE

3.45 Reversing place-based inequality

- Background on the Neighbourhood Renewal initiative
- Developing targeted responses to spatial inequality – effectively utilising data/evidence
- Understanding the need for a holistic approach
- Neighbourhood Renewal 2008 Evaluation

Dr Harald Klein
Director Neighbourhood Renewal
Department of Human Services, VIC

4.30 Social Connection for Social Inclusion

- What is social connection?
- Promoting mental health and wellbeing through social connection – an overview of evidence
- Social connection in the sports, arts and technology settings – some good practice examples

Irene Verins
Manager Participation and Equity for Health
Victorian Health Promotion Foundation (VicHealth)

5.15 CLOSING REMARKS FROM THE CHAIR AND CLOSE OF CONFERENCE

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Workshops

19th & 22nd April, 2010

Inclusive Consultation

Masterclass A

Monday 19th April, 2010

9:00am – 4:00pm

Social inclusion requires us to make policies and programs that consider the most disadvantaged communities and groups. How do we consult with people from different cultures and backgrounds, or groups that work with, and on behalf of these people, and make it effective? This workshop will provide strategies for consulting with people with disabilities, people living with mental illness, culturally and linguistically diverse communities, people who are unemployed, indigenous Australians, and children and youth at risk of disadvantage. It will cover:

- What is inclusive consultation?
- Consulting with different cultures, regions and backgrounds
- Working with developing community leaders for long-term input
- Privacy and ethical considerations
- Using demographic indicators
- Recording and interpreting your results
- The importance of providing feedback

Expert Facilitator



Kristine Peters is Principal Consultant at KPPM Organisational Strategists, a consulting firm she started in 1994, that focuses on social and policy research, strategic planning and organisational development. Her particular interest is policy implementation that generates good outcomes for both government and beneficiaries of the policy, and her social research experience provides useful perspectives on developing and implementing policy change. Kristine's work includes the management of the South Australian Government's Community Builders programme, providing rural facilitators with training to support ongoing local capacity-building. Kristine is Chair of the North West Business Development Centre, and is undertaking a PhD to examine the role of knowledge transfer in behaviour change within organisations.

Doing Social Inclusion

Masterclass B

Thursday 22nd April 2010

9:00am – 4:00pm

Approximately five per cent of Australians aged 15 years and over experience multiple disadvantages. This has a significant impact on their ability to learn, secure employment, have a voice and feel part of the community. A national focus on social inclusion is critical to overcoming this. This means a public service that develops policies, programs and services with these most disadvantaged groups in mind. This however, is much more easily said than done. This practical workshop will provide public servants working in both social policy and non-social policy departments with advice on making social inclusion a reality, from building the foundations to policy development; it will leave you better placed to follow through on this important agenda.

- Utilising evidence in the development of policies that promote social inclusion
- Understanding your organisation
- Identifying priority groups
- Knowing what you need to change
- How you can bring about change

Expert Facilitator:

Professor Scott Prasser is a professor of public policy at the Australian Catholic University. Scott has worked in senior public service advisory roles in State and



Commonwealth Government departments as well as in Ministers' offices. Scott has held branch director positions in the Departments of Premier and Cabinet, State Development, Tourism, Small Business and Industry and Welfare Services. In these roles Scott was responsible for delivering programs to target groups that required properly developed marketing strategies to ensure program take up and minimise resistance and political controversy. Scott has also reviewed government programs and developed new policy proposals based around their ability to be implemented.

Early booking discounts apply – the earlier you book the more \$ you save

